

ARTS COMMISSION

JOE MCGONEGAL, CO-CHAIR	(2015)
GAVIN ANDREWS , CO-CHAIR	(2013)
KATHERINE EWEN	(2013)
JEANNETTE L. GUILLEMIN	(2013)
KATHERINE LAPUH	(2013)
MARIE WILSON	(2013)
MORI INSINGER	(2013)
JONATHAN LEWIS	(2013)
GITI SAEIDIAN	(2013)
STUART STECK	(2014)
EVELYN COHEN	(2014)
JACK CURTIS	(2015)
SUSAN MULSKI	(2015)
ERIK HANSEN	(2015)
ANITA JAMIESON	(2015)
SARAH CATHERINE MORRIS	(2015)
<i>(1) VACANCY</i>	<i>(2015)</i>

INCUMBENTS

NEW CANDIDATE

CHRIS SANTOS

BOARD AND COMMISSION
APPLICATION
FORM

NAME Chris Santos

ADDRESS 917 West Broadway, Brookline, MA 02467-3727

HOME PHONE# [REDACTED]

WORK PHONE# [REDACTED]

E-MAIL ADDRESS [REDACTED]

APPLICATION FOR SPECIFIC BOARD/COMMISSION Arts

YOUR RELEVANT OF INTEREST I've been involved in many aspects of the arts, from performing to teaching, from fundraising to applying for grants, and I'm particularly interested in serving my town in this capacity.

WHAT TYPE OF EXPERIENCE YOU CAN OFFER TO THIS BOARD/COMMISSION? I've participated on both sides of the grantmaking process – awarding the Elvira Stevens Traveling Fellowships at Wellesley and successfully applying for grants from the MCC and NEA on BU's behalf.

WHAT TYPE OF ISSUES WOULD YOU LIKE TO SEE THIS BOARD/COMMISSION ADDRESS? Increase visibility of the arts in Brookline, serve as a liaison to other grant-funding arms, e.g., NEA

HAVE YOU ATTENDED ANY BOARD/COMMISSION MEETINGS: Yes,
Transportation Board, Zoning Board of Appeals, Dukakis Celebration Comm.

ARE YOU INVOLVED IN ANY OTHER TOWN ACTIVITIES? No.

DO YOU HAVE TIME CONSTRAINTS THAT WOULD LIMIT YOUR ABILITY TO ATTEND ONE TO TWO MEETINGS A MONTH? No.

PLEASE ATTACH A COPY OF YOUR RESUME AND RETURN TO THE SELECTMEN'S OFFICE, 333 WASHINGTON STREET, BROOKLINE, MA 02445

CHRIS SANTOS

~~West End Parkway~~
~~Chestnut Hill, MA 02152-3727~~
~~(617) 552-3727~~
~~csantos@mit.edu~~
~~csantos.com~~

EDUCATION

- 2000-2001 HARVARD UNIVERSITY** **CAMBRIDGE, MA**
Leadership in Action. Yearlong leadership development program for high-performing mid- to senior-level managers who have demonstrated leadership capability.
- 1995 RADCLIFFE INSTITUTE FOR ADVANCED STUDY (RADCLIFFE COLLEGE)** **CAMBRIDGE, MA**
Graduate Certificate in Management (Nonprofit Concentration), Radcliffe Seminars.
- 1981 THE UNIVERSITY OF KANSAS** **LAWRENCE, KS**
Master of Music Education (Music Therapy). Office of Minority Affairs Teaching Assistantship.
- 1974 WELLESLEY COLLEGE** **WELLESLEY, MA**
B.A. (Music and English). Special Student, Massachusetts Institute of Technology, 1973-1974.
Second Place, Boit Manuscript Prize, MIT, 1974.

EXPERIENCE

- 2011- MASSACHUSETTS INSTITUTE OF TECHNOLOGY, SCHOOL OF ARCHITECTURE + PLANNING** **CAMBRIDGE, MA**
Manager of Alumni and Donor Relations and Annual Giving
 - ♦ Created and develop alumni and donor relations programs for all departments and centers at the School of Architecture + Planning (SA+P).
 - ♦ Enhance the annual giving program to increase individual giving to the School, including direct mail, e-mail, web communications, social media sites, and other creative vehicles.
 - ♦ Systemize and improve the donor recognition process.
- 2010 BOSTON UNIVERSITY, OFFICE OF THE PROVOST** **BOSTON, MA**
Special Assistant for the Arts
 - ♦ Created and oversaw Arts Live @BU to facilitate participation and involvement in arts-related activities, events, and programs across both campuses.
 - ♦ Developed and wrote all content for Arts Live website (www.bu.edu/arts) and maintain site.
 - ♦ Collaborated with internal and external entities on interdisciplinary projects with and support of the arts.
 - ♦ Managed social media pages (Facebook and Twitter) to increase Arts Live's following.
- 2003-2010 BOSTON UNIVERSITY, COLLEGE OF FINE ARTS** **BOSTON, MA**
Director of Development and Alumni Relations
 - ♦ Successfully cultivated, solicited, and stewarded five- and six-figure gifts and grants from individuals and foundations.
 - ♦ Managed a portfolio of 100+ major and principal gifts prospects located nationwide.
 - ♦ Worked closely and collaboratively with prospects and key University and College faculty and staff.
- 2000-2002 THE ARNOLD ARBORETUM OF HARVARD UNIVERSITY** **JAMAICA PLAIN, MA**
Director of Development
 - ♦ Supervised all departmental staff and functions including membership, annual fund, stewardship, and development services, and implemented initiatives to maintain post-campaign fundraising.
 - ♦ Managed a portfolio of major and planned gifts prospects, created giving opportunities and incentives, and successfully organized the \$1.2 million mini-campaign for the Shrub and Vine Garden.
 - ♦ Oversaw key volunteer groups including the Visiting Committee and Director's Advisory Board.

- 1994-1999 SIMMONS COLLEGE, OFFICE OF ADVANCEMENT** **BOSTON, MA**
Director of Campaign Operations and Advancement Services (1998-1999)
Acting Director of Development (1998)
Associate Director of Development/Director of Annual Giving (1994-1998)
- ♦ Planned campaign strategies with the Vice President of Advancement and attended Trustee meetings.
 - ♦ Managed a portfolio of major gifts prospects located in Washington, DC, and Chicago.
 - ♦ As Acting Director of Development, oversaw staff of twelve in the absence of a vice president.
 - ♦ Directed Simmons College's advancement services including donor records, prospect research, information management, and stewardship.
 - ♦ Increased dollars raised by 22 percent during tenure as Director of Annual Giving.
- 1992-1994 WELLESLEY COLLEGE, OFFICE FOR RESOURCES** **WELLESLEY, MA**
Assistant Director, Wellesley College Fund Programs (Annual Giving)
- ♦ Supervised class funds program involving management of more than 1,000 volunteers.
 - ♦ Wrote, designed, and coordinated the entire direct mail appeal process including segmentation of mailing lists from the database.
 - ♦ Managed student phone program and created letter-writing program employing 30 to 35 students.
- 1991-1992 CHRIS SANTOS ASSOCIATES** **WOBURN, MA**
Principal, Arts Administration and Fund Raising Consulting Firm
- ♦ Developed and implemented fund raising campaign for Boston Institute for Arts Therapies, Boston.
 - ♦ Coordinated policy and planning for the Boston Cultural Partnership, Jamaica Plain.
- 1985-1991 BOSTON INSTITUTE FOR ARTS THERAPIES** **BOSTON, MA**
Conference Chairperson/Workshops Coordinator
- ♦ Created annual creative arts therapies conferences with corporate/foundation sponsorship.
 - ♦ Produced series of training workshops for educators, human service professionals, and families.
- Music Therapist, Board-Certified*
- ♦ Provided music therapy services to children and adolescents in sites such as Boston Medical Center (pediatrics ward) and Shore Educational Collaborative in collaboration with physicians, nurses, social workers, and occupational and physical therapists.
- 1985-1987 ALL NEWTON MUSIC SCHOOL** **WEST NEWTON, MA**
Music Therapist/Teacher
- ♦ Provided music therapy to children and adults in individual and group sessions.
 - ♦ Taught music to groups of toddlers and parents.
- 1980-1985 JOHN L. GILDNER REGIONAL INSTITUTE FOR CHILDREN AND ADOLESCENTS** **ROCKVILLE, MD**
Coordinator of Expressive Therapies/Music Therapist, Board-Certified
- ♦ Served on treatment teams with psychologists, social workers, and other health professionals.
 - ♦ Created music therapy program for children and adolescents with emotional disabilities.
 - ♦ Supervised expressive therapists in the fields of art, dance, and psychodrama.
- 1977-1980 THE UNIVERSITY OF KANSAS, DEPARTMENT OF MUSIC EDUCATION/THERAPY** **LAWRENCE, KS**
Teaching Assistant/Editorial Assistant/Research Assistant
- ♦ Assisted in revising music therapy curriculum.
 - ♦ Co-edited two volumes of symposia papers on the psychology and acoustics of music.
 - ♦ Designed client, student, and supervisor evaluation forms.
- 1975-1977 THE UNIVERSITY OF IDAHO** **MOSCOW, ID**
Music Librarian/Piano Accompanist, School of Music
- ♦ Reorganized and supervised library operations, and recruited, trained, and supervised work-study students.
 - ♦ Accompanied Vandaleer (Concert), Oratorio, and Festival Choirs.
- Teaching Assistant, Department of Special Education*
- ♦ Evaluated student progress in "Educational Psychology."

- 1974-1975 MASSACHUSETTS INSTITUTE OF TECHNOLOGY** **CAMBRIDGE, MA**
Assistant Editor, Technology Review
 ♦ Edited and reported on institute news, research, and human-interest stories.
 ♦ Reviewed and selected manuscripts.

PROFESSIONAL AFFILIATIONS

- 2010 ARTS ADMINISTRATORS IN HIGHER EDUCATION** **WWW3.ARTS.UMICH.EDU/AAHE**
- 2010 BU SCHOOL OF MUSIC, MUSIC EDUCATION DEPARTMENT** **BOSTON, MA**
Guest Lecturer, Music Therapy
- 2009-2010 BU CERTIFICATE IN PROFESSIONAL FUNDRAISING PROGRAM** **BOSTON, MA**
Guest Lecturer, Major Gifts
- 2000-2010 ASSOCIATION OF FUNDRAISING PROFESSIONALS** **ALEXANDRIA, VA**
Chair, Mentoring, Massachusetts State Conference, 2002-2004; Volunteer and Mentor, 2000-2004.
- 1992- WOMEN IN DEVELOPMENT OF GREATER BOSTON** **CAMBRIDGE, MA**
Member, Executive Committee, 2002-2006; Clerk, 2002-2006. Member, Board of Directors, 1996-1998. Co-Chair, Member Services Committee, 1996-1998; Member, 1995-1998. Newsletter Editor, 1995-1996 and 1997-1998. Mentor, 2006-2010.
- 1992- COUNCIL FOR THE ADVANCEMENT AND SUPPORT OF EDUCATION** **WASHINGTON, DC**
Faculty Member, "Persuasive Development Writing: How to Make Your Case for Support," 1998. Co-author, Advancement Services: Research and Technology Support for Fund Raising, 1999. Registrant, Summer Institute, Advancement Services, 1995; Summer Institute, Educational Fund Raising, 1993. Presenter, District I Conferences, 1992-1993; Volunteer, 1992-2001; Mentor, 1999.

OTHER AFFILIATIONS

- 2005-2009 POMONA COLLEGE** **CLAREMONT, CA**
Member, Parents Committee, 2005-2010. Volunteer, Admissions Office, 2005-2010.
- 2000-2003 21ST CENTURY FUND, BROOKLINE HIGH SCHOOL** **BROOKLINE, MA**
Member, Distinguished Alumni Awards Ceremony and Dinner Planning Committee.
- 1997-2005 BROOKLINE HIGH SCHOOL** **BROOKLINE, MA**
Chair, Fund Raising Committee, Parent Teachers Organization, 2001-2005; Member, PTO, 1997-2005. Recipient, Diane and Dusty Carter Award for Parent Participation, Brookline High School Athletics, 2005. Parent Liaison, Girls' Volleyball Team, 2003-2005. Volunteer, Varsity Wrestling Team, 1997-2005.
- 1994-2001 BAKER SCHOOL PARENT TEACHER ORGANIZATION** **BROOKLINE, MA**
Member, Finance Committee, 1997-2001. Member, Fund Raising Committee, 1994-2001.
- 1989-1994 ST. MARY'S SCHOOL PARENTS' ASSOCIATION** **WINCHESTER, MA**
Chairperson, Fund Raising Committee, 1989-1993.
- 1986-1989 WOBURN MONTESSORI SCHOOL BOARD** **WOBURN, MA**
President, 1988-1989. Treasurer, 1986-1988.

1974-

WELLESLEY COLLEGE ALUMNAE ASSOCIATION

WELLESLEY, MA

Member, Admissions Committee, Wellesley Club of Boston, 2009-.

Chair, Class Nominating Committee, 2009.

Member, Reunion Committee; Chair, Child Care, 1998-1999.

Co-Chairperson, Reunion Committee, 1992-1994.

Member, Campus Committee, 1992-1994.

Member, Stevens Traveling Fellowship Committee, 1990-1993.

Member, Reunion Committee; Chair, Child Care, 1988-1989.

Member, Admissions Committee, Washington Wellesley Club, 1980-1984; Chairperson, 1984.

Member, Alumnae Association, 1974-.

OTHER EXPERTISE

Proficiency on PC and Macintosh platforms including MS Office, Windows Movie Maker, and iMovie; expertise in website design and social media, e.g., WordPress, Facebook, and Twitter; experience in Adobe Photoshop and Illustrator; background in music, theatre, and visual arts.